

Home Campaign Meeting

Wednesday, Sep 3, 2014

Attendants: Msgr. Pat Garrity, Tony Mardini, Renee Hamilton, Jerry Lubert, Cindy Muir, Ray Nowicky, Lyn McConnell, Susan Dakak, Larry Lehmann, Trish Varga, Larry Moran, David Campbell, Tom Perry, Andrew Cieslik, Patty Murphy, Fr. Michael Maples, Fr. Christopher Manning, Lilia Walker and Ellie Sanchez.

Absent: Walt Hanson, Michelle Johnson, Jeff Knox

AGENDA MINUTE

- I. Opening Prayer (Msgr. Garrity)
- II. Columbarium Currently Waiting on Bishop's for approval to build in the Middle of the Rosary Garden.
- III. Coffee & Donuts
 - Seaton Hall to open at 8:15 AM by the Priest in charge of the 8:30 AM Mass.
 - Office will inform Dippin' Donuts to deliver at Seaton Hall sharp at 8:20 AM.
 - Trish sent out the schedule to the Committee Heads.
 - Committee Heads are responsible to make sure there is people lined up to cover the shifts.
- IV. Memorial Plaque Monsignor explained there is concern because the Church's Memorial Plaque has not been put in place yet. He asked Larry Lehmann to form a committee to deliver ideas of where and how the plaque could be professionally installed to look nice.
- V. Home Campaign
 - 1) **INTRODUCTION** Andy Gaertner, Consultant from Steier Group
Andy will be conducting the campaign process for the next 2 yrs.

2) OVERVIEW

Campaign Name: "HOME" Let's build a home for The Cathedral

Parish Needs: 1- Debt Reduction

2- Build the Parish Life Center

Diocesan Needs: 50% will be distributed as follows:

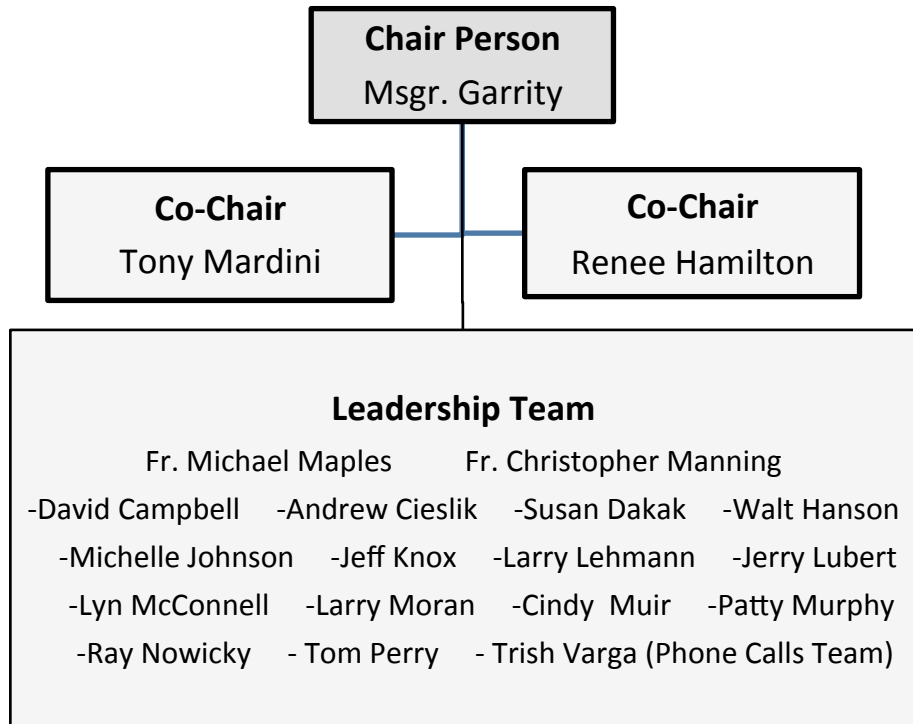
- 10%** - St. Francis Fund (charity)
- 6%** - Catholic Education and Religious Ed. Program
- 8%** - Priests Retirement Fund (currently 2M short)
- 18%** - Construction of the new Cathedral
- 8%** - Campaign costs

Parish Sharing Formula:

Up to our 1st goal: 50% goes to DOK – 50% goes to SJNCC
After 1st goal and up to 2nd goal: 25% goes to DOK – 75% goes to SJNCC
After 2nd goal: 100% goes to SJNCC

Face to Face Solicitation:

Organization Chart



Team	Roles
Chair & Consultant	Define the campaign, set up goals and teams, provide direction Be the presenters at the wine & cheese events and get the commitments from the teams
Co-Chairs	Ensure leadership team groups are working properly and everyone is following up and getting commitments
Leadership	Each leadership member will be in Charge to recruit, train and organize their own teams of 8 people for solicitation The parish will provide each team member with a list of people for solicitation and phone calls Andy (Consultant from Steier Group) will provide all the training materials (training packages) Organize wine & cheese event for their team
Phone Calls	Trish Varga will lead this team which will only make phone calls, no face to face solicitation.

Time Table:

Leadership orientation	September 3
Leadership Wine & Cheese	September 16, 6:00 pm Seton Hall w/spouses
Wine & Cheese for Teams	Late September- Early October
Major Gift Phase	October 2014
Parish Gift Phase	November 1st – December 10th
General Gift Phase Mailing	November 15th
(Commitment Sunday)	(December ?)

Suggested gift clubs:

Pledges of \$10,000 or more – up to 5 years

Pledges of less than \$10,000 – up to 3 years

Questions:

Jerry L. – suggested targeting the group that has not contributed in the past 2 campaigns.

David C. – Commented: *“People will contribute more if we know where the money will go”*.
Msgr. explained the money will be used to pay down the debt and build the PLC, but that there were different scenarios depending on how much we raise.

Renee H. – Commented: *“Keep the dollar amount in front of the people. Communication is key.”*

Andy G. – Commented: *“Your real job is to tell the story.
Telling why you want to help Msgr.
Why you believe in this project.
We need you to convey the message.”*

The meeting was adjourned at 8:30 with the final prayer.